



Advisor & Supplier Forum
16th April 2026
Higgs LLP, Brierley Hill, DY5 1LX

Be part of the driving force that influences high standards across franchising. Discuss strengths, opportunities, weaknesses and threats ensuring we evolve together for the best interests of British Franchising.

- 09.30** **Arrival, coffee & networking**
- 10.00** **Welcome**
- 10.10** **Recap on the key discussions from the last forum**
Suzie McCafferty, Advisor & Supplier Forum Chair
- 10.30** **Welcome to our new Members**
Opportunity for our newest Advisors & Suppliers to introduce themselves and give us all an overview of the services they offer
- 11.00** **Presentation: Legal Update**
Joel Nixon & Katie Willems, Higgs LLP
- 11.30** **Coffee & networking**
- 11.45** **DISCUSSION: Building Value Driven Relationships**
Suzi McCafferty, Platinum Wave
A guided discussion exploring how you can consistently deliver value beyond compliance & transactions. Gain insights on how to build your Franchisor network and support the whole community.
- 12.15** **BREAKOUT: Championing Ethical Franchising**
Work with your peers on ways in which you can fly the flag for ethical franchising, showcase best practice and embed ethical behaviours in everyday advisory practice.
- 13.00** **Lunch & networking**