



## EWIB 2024

### Foundations for the Future

- 09.00**      **General Registration - Coffee & networking**  
Your opportunity to connect with likeminded women in business ahead of the main event
- 09.30**      **Welcome to Empowering Women in Business 2024**  
An introduction to the day and everything you need to know
- 09.35**      **Becoming the best version of yourself**  
Pip Wilkins QFP – The BFA
- 09.55**      **Fireside chat with Rachel Murphy**  
Serial entrepreneur and founder of **The Grafter**, helping founders maximise the value of their businesses prior to sale.
- 10.35**      **Franchising's Five Founding Females**  
**The highs, lows & everything in between**  
Hannah MacKechnie QFP, Radfield Home Care: Success Factors  
Suzie McCafferty QFP, Platinum Wave: Finding Your People  
Sarah Cressall OBE, Creation Station: Kitchen Table to OBE  
Jenni Dunman, Daisy First Aid: Changing Your Mindset in Minutes  
Louise Harris QFP, Franchise Projects: Lessons Along the Way
- 11.35**      **Networking coffee break**
- 12.10**      **Katie Maycock, Get Your Sh\*t Together**  
An interactive session on recognising the stages of burnout and how to make the changes needed to get your sh\*t together.
- 13.10**      **Networking buffet lunch**
- 14.10**      **Keynote Speaker: Cecilie Fjellhoy**  
Fraud fighter, public speaker & activist. Co-founder of LoveSaid, creating change for fraud victims
- 14.55**      **Foundations for the Future**  
**Our interactive panel share their experience of the future for business and how they pay it forward**  
Farrah Rose QFP, The Franchising Centre  
Jo White, We Love Pets  
Gemma Hussey, Tezlom  
Sarah Kelly, LOVE your MIND



- 15.40**      **Keynote Speaker: Bernie Collins**  
Formula One strategy analyst for Sky Sports and F1TV and former F1 strategy engineer for the Aston Martin F1 team.
- 16.25**      **Summary & closing remarks**  
Pip Wilkins QFP – The BFA
- 16.30**      **Reflect & Connect**  
Network, build connections, have some bubbles or nosecco and leave when you are ready!